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CLUBWORKS

PARTNERS IN EXCELLENCE

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WEST PALM BEACH

About Buffalo Groupe, LLC

Headquartered in Charleston, SC, Buffalo Groupe, LLC has spent more than two decades building the world's first escape marketing platform. The Groupe includes a full-service marketing firm, a research arm, an events division, and a media property—all authentically serving the industries of golf and outdoor sport, travel and hospitality, and real estate. Operating with the core values of kindness, clarity, and courage, Buffalo's 85-member team leverages experts in data/research, digital, web, creative, events, and public relations to deliver integrated marketing to drive business results for its clients. In June 2024, Buffalo Groupe joined ClubWorks, a portfolio of industry-leading firms serving the private club, hospitality, and real estate development industries, founded by Tidewater and Palm Beach Capital. Other investors in Buffalo Groupe include, MLB All-Star Mike Trout, Symphony Ventures and Versant Media Group (formerly NBCUniversal), among others.

More information about Buffalo Groupe is available at buffalogroupe.com, as well as on Facebook, Instagram, and LinkedIn.